

# EXPLORE



## INNOVATION PATHWAYS

### WITH I-CORPS

#### WHAT IS NSF I-CORPS?

The NSF Innovation Corps. Funded by the National Science Foundation (NSF), the I-Corps™ program helps researchers quickly evaluate the commercial potential of a scientific discovery or technology that could lead to a path for startup success.

#### IS I-CORPS FOR ME?

If you're a UW-Madison faculty member, staff researcher, postdoctoral researcher, graduate student, or undergraduate student with a STEM-based discovery or technology and you want to explore possible pathways to entrepreneurship, the UW-Madison I-Corps program is for you!

#### LEARN MORE

Join one of four ***I-Corps Learning Sessions*** to discover how the UW-Madison I-Corps program can meet you where you're at on the innovation spectrum:

- Explore pathways to launching a startup
- Evaluate the potential of your research discovery or technology
- Discover how your innovation can impact society as a usable technology
- Strengthen your next research proposal to secure funding
- And more!

Attending a learning session can help you decide if the NSF I-Corps program is right for you. Past I-Corps participants will be on hand to answer questions and Bonnie Bachman, Director of the Technology Entrepreneurship Office (TEO), will provide an overview of the local, regional and national I-Corps programs. TEO is home to programs associated with the Great Lakes NSF I-Corps Hub.

**In-Person: Tuesday, Dec. 6** from 12:00-1:00 in Rm 2401, Chemistry Building, North Tower

**In-Person: Wednesday, Dec. 7** from 12:00-1:00 in Rm 1240, Computer Sciences Building

**Virtual: Tuesday, Dec. 13** from 12:00-1:00 on Zoom (register for link)

**In-Person: Wednesday, Dec. 14** from 12:00-1:00 in Rm 1163, Mechanical Engineering Building

*Sandwiches and refreshments will be served following each in-person learning session.*



SCAN OR  
CLICK TO  
REGISTER FOR  
A SESSION

