

From Campus to Career: Maximizing Experiences for Industry Readiness

Universities are organized primarily by departments, but industry is organized by function: research, design, regulatory, quality assurance, sales, marketing. Having some knowledge of this structure ahead of time will help you select and approach classes in ways more likely to have you end up where you want to be.

Fortunately, the UW-Madison also has many opportunities that let you “try on” an industrial career ahead of time. These opportunities vary in duration from hours to months. As you start to invest in these channels, you will be more likely to benefit from the serendipity that the breath of expertise present at UW-Madison naturally provides.

This seminar will feature three individuals in a conversational format who will discuss how they used these channels to supplement their coursework and research to build industrial success. While all three of these individuals eventually earned PhDs, the topics and approaches discussed are equally applicable to MS students. (The November 3 seminar will feature speakers who spurred their career from the MS program alone.)

SPEAKERS



Professor Chris Brace, PhD
UW BME Vice Chair
Co-founder, NeuWave Medical



Justin Koepsel, PhD, MBA
UW BME MS'08, PhD'12
Sr Director of Commercial Operations
Catalent Biologics



Tom Lilieholm, PhD'24
Co-founder and Director of Neuroimaging
ImgGyd

Monday, October 6 at Noon
1003 Engineering Centers (Tong Auditorium)

