



**Mechanical Engineering**  
UNIVERSITY OF WISCONSIN-MADISON

**ME 903: GRADUATE  
STUDENT LECTURE SERIES  
*DISTINGUISHED ALUMNI***

**THURSDAY** | **TIME**  
**19 FEBRUARY** | **4:00 PM**

**MECHANICAL ENGINEERING BUILDING**  
**RM#1106**



**CHRISTINE SCHYVINCK**  
SHURE INCORPORATED

**Presentation Title: ME to CEO**

**Abstract:** This presentation reflects on Chris' journey from mechanical engineer to CEO and the experiences, lessons, and mindset shifts that shaped her path along the way. Through three chapters—Engineering, Managing, and Leading—it highlights how curiosity, continuous learning, and strong partnerships helped guide her growth and leadership approach.

**Bio:** Christine Schyvinck is President, CEO, and Chairman of Shure Incorporated, a global leader in audio technology. Since joining Shure in 1989 as a Quality Engineer, she has held multiple leadership roles across engineering, operations, sales, and global marketing. Under her direction, Shure has expanded international operations, boosted sales, enhanced delivery performance, and strengthened inclusive leadership and sustainability efforts. Appointed CEO in 2016, Chris is only the fourth person to lead the Company. She holds a B.S. in Mechanical Engineering from UW-Madison and a Master's in Engineering Management from Northwestern. She serves on various advisory and nonprofit boards, including the Executives' Club of Chicago and Blessings in a Backpack.